

Use of EMSA's logo by third parties

The European Maritime Safety Agency (EMSA) has produced this guide to explain its policy on the use of its logo. The guide is intended for third parties who may request to use the Agency's logo.

EMSA's name (in 24 EU languages) and logo (emblem) are protected under [Article 6ter](#) of the [Paris Convention for the Protection of Industrial Property](#).

1. When EMSA's logo may be used by third parties:

EMSA may allow the use of its logo by third parties under the following circumstances:

- In activities, events, seminars, or other forms of actions which EMSA either organises on its own initiative or co-organises with another party.
- In activities, events, seminars, or other forms of actions which EMSA does not organise, but which it contributes through **previously agreed collaboration**. This could include: the provision of speakers for an event; the hosting of an event on EMSA's premises; joint promotion of an activity, etc.
- For activities resulting from the performance of a contract.
- For activities resulting from a bilateral agreement between EMSA and an institution or stakeholder body

2. Conditions of use

Use of EMSA's logo is subject to the following conditions:

- Permission is requested from EMSA and duly granted **in writing** before the logo is used.
- There is no likelihood of the user of the logo being confused with EMSA.
- It is not used in connection with objectives or activities which are incompatible with the aims and principles of EMSA.
- It is not used to imply or suggest unintended endorsement or promotion of the objectives and activities of the user of the logo by EMSA.

The logo shall be used in its entirety without distorting, modifying, or separating its component elements. Permission to use EMSA's logo does not confer on those to whom it is granted any right of exclusive use, nor does it allow them to appropriate the logo, either by registration or any other means.

Each case will be examined individually to ascertain whether it satisfies the criteria set out above. This will be unlikely in a commercial context if the logo of EMSA is used in conjunction with a company's own logo, name or trade mark.

3. Request for permission to use EMSA's logo

Requests for permission to use EMSA's logo must be submitted to the following email address: [press \(at\) emsa.europa.eu](mailto:press@emsa.europa.eu). The request will be handled by the communication team which is authorised to give permission to third parties to use the logo subject to the terms and conditions as described above.

4. Graphical placement of EMSA's logo

EMSA's logo must be visible in its entirety and placed on a background which does not compromise its integrity. The logo is unalterable and inseparable in all its component elements. Modifying the logo in any way is strictly prohibited. For reasons of integrity and visibility, it should always be surrounded by a clear space, or "protection area", which no other element (text, image, drawing, figure...) can infringe upon.

Placing the logo on a background which contains texture or graphical elements such as lines, shades, etc. can only be permitted if the visibility and integrity of the logo is not compromised and the protection area is respected. If the background would distort or interfere with the logo, the protection area around the logo should be white or marked with a flat colour.

In the event of co-branding, the clear space around the logos (EMSA's and those of the collaborating entities) should be respected. Colour should be coherent, i.e., grayscale logos or coloured logos, not a mix. All logos should be equally balanced visually and aligned horizontally. All logos should be proportionately the same size. The order of the logos may be decided on a case-by-case basis as appropriate.