

## Appendix F

### Graphic design technical elements

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# 1 Technical Elements

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The following is a list of all elements in the two main pages.

- Common Rules
  - 10 pixels horizontal space between Areas (**RULE 2**)
  - 50 pixels vertical space between Areas to the Area Title (**RULE 3**)
  - 10 pixels vertical space between Title and Content Box (**RULE 4**)



## 1.1 Common elements

### 1.1.1 Screen Area

#### 1.1.1.1 EMSA Logo

- Color
  - Original color
- Size
  - 148x52 pixels



#### 1.1.1.2 Top Bar

- Color
  - #ffffff (Transparency – 100% to 10% degrade)
- Size
  - 1024x68

#### 1.1.1.3 Bottom Bar

- Color
  - #ffffff (Transparency – 100% to 10% degrade)
- Size
  - 1024x34
- Font
  - Verdana
  - 9 pixels
  - Bold
  - #333333

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#### 1.1.1.4 Background

- Size
  - 1024x768
- Image
  - Full screen image



## 1.2 Welcome Page

### 1.2.1 Applications Area

#### 1.2.1.1 Services/Portals Buttons

- Color
  - #3399ff (Transparency - 75%)
  - On mouse over (Transparency – 100%)
- Size
  - 120x120 pixels each button
  - 2 pixels space vertical and horizontal between each button
- Font

- Verdana
  - 14 pixels
  - Bold
  - #ffffff
  - Align “center”
- Link
  - Service/Portal Page



## 1.2.2 Login Area

### 1.2.2.1 Content Box

- Color
  - #003366 (transparency - 75%)
- Size
  - 486x364 pixels (can be resized according the RULE 1)
- Font
  - Trebuchet MS
  - 30 pixels (Title); 24 pixels (Subtitle); 14 pixels (Body)
  - Bold
  - #ffffff

### 1.2.2.2 Username and Password Fields

- Color
  - #ffffff
- Size
  - 135x25 pixels
- Font
  - Verdana
  - 14 pixels
  - #000000

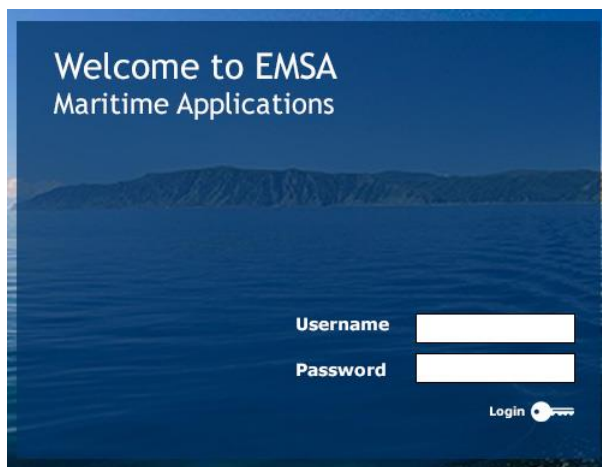
### 1.2.2.3 Username and Password Labels

- Font
  - Verdana

- 14 pixels
- Bold
- #ffffff

#### 1.2.2.4 Login Button

- Font
  - Verdana
  - 10 pixels
  - Bold
  - #ffffff
- Icon
  - Color
    - #ffffff
  - Size
    - 36x17 pixels
  - Image
    - Key
- Link
  - User Private Home Page



### 1.2.3 Links Area

#### 1.2.3.1 Content Box

- Color
  - #0033cc
- Size
  - 242x120 pixels
  - 2 pixels space between each box
- Font
  - Verdana
  - 12 pixels

- Bold
  - #ffffff
- Icon
  - Color
    - #ffffff
  - Size
    - 30x30 pixels
  - Image
    - Link
- Links
  - New page with the link content

#### 1.2.3.2 Title

- Font
  - Verdana
  - 14 pixels
  - Bold
  - #ffffff
- Link
  - Links Page



#### 1.2.4 Public Alerts Area

##### 1.2.4.1 Content Box

- Color
  - # ff9900
- Size
  - 242x120 pixels
  - 2 pixels space between each box
- Font
  - Verdana
  - 12 pixels
  - Bold
  - #ffffff
- Icon
  - Color
    - #ffffff
  - Size

- 30x30 pixels
- Image
  - Exclamation Point

#### 1.2.4.2 Title

- Font
  - Verdana
  - 14 pixels
  - Bold
  - #ffffff
- Link
  - Public Alerts Page



## **1.3 User Private Home Page**

### **1.3.1 Applications Portlets Area**

#### **1.3.1.1 Applications Portlets Buttons**

- Color
  - #66ccff / #ff9900 / #3399ff / #ffcc00 / #333333 / #666666
  - top - Transparency – 75%; bottom - Transparency – 100%
  - On mouse over (Transparency – 100%)
- Size
  - 120x120 pixels each button (top – 120x90 pixels; bottom – 120x30 pixels)
  - 2 pixels space vertical and horizontal between each button
- Font
  - Verdana
  - 12 pixels
  - Bold
  - #ffffff
  - Align “center”
- Icon
  - Color
    - #ffffff
  - Size
    - 60x60 pixels
  - Image
    - Several images according to the Application subject
- Link
  - Application Portlet

#### **1.3.1.2 Title**

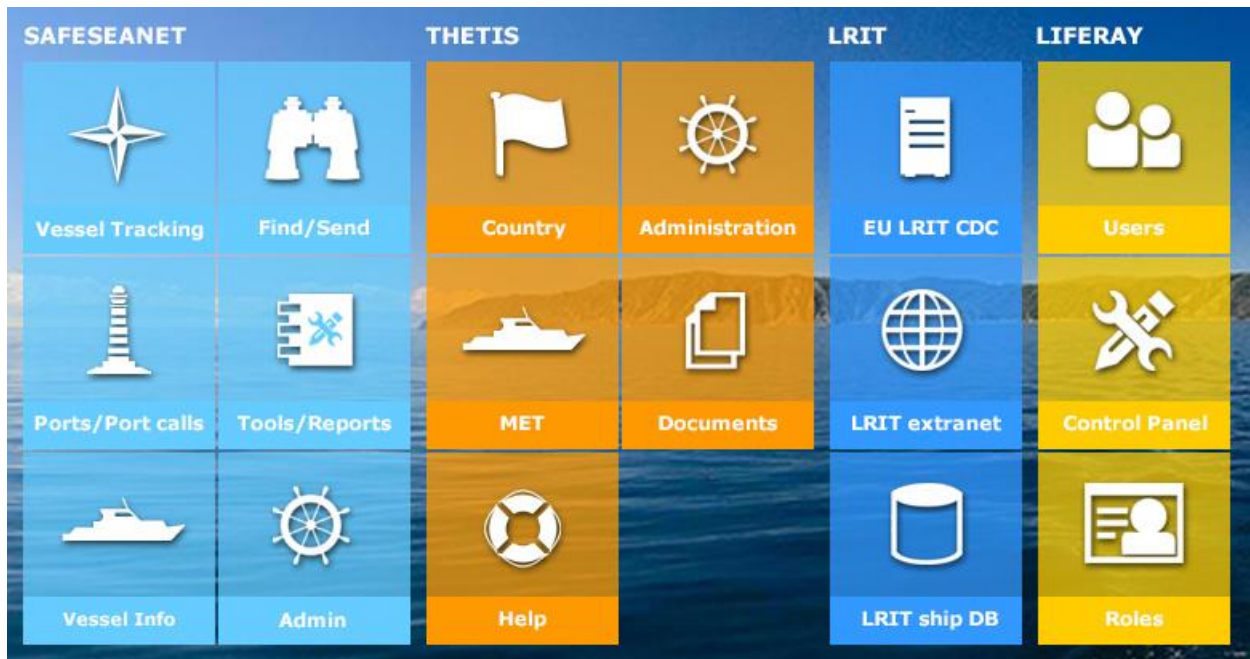
- Font
  - Verdana
  - 14 pixels
  - Bold
  - #ffffff

#### **1.3.1.3 Applications Portlets Expanded**

- Color
  - #66ccff / #ff9900 / #3399ff / #ffcc00 / #333333 / #666666
  - top - Transparency – 100%; bottom - Transparency – 75%
- Size
  - Variable (RULE 1 need to be applied) (top height– 30 pixels)
- Font
  - Verdana



- 14 pixels
- Bold
- #ffffff
- Content
  - Application Portlet



### 1.3.2 EMSA News Area

#### 1.3.2.1 Content Box

- Color
  - # 0033cc
- Size
  - 242x120 pixels
  - 2 pixels space between each box
- Font
  - Verdana
  - 12 pixels
  - Bold
  - #ffffff
- Icon
  - Color
    - #ffffff
  - Size
    - 30x30 pixels
  - Image
    - Newspaper

#### 1.3.2.2 Title

- Font
  - Verdana
  - 14 pixels
  - Bold
  - #ffffff
- Link
  - EMSA News Page



### 1.3.3 Top Menu Area

#### 1.3.3.1 Welcome Message

- Font
  - Verdana
  - 24 pixels
  - Welcome – Regular; Person Name – Bold
  - #ffffff

#### 1.3.3.2 Content Box

- Color
  - #ffffff (Transparency – 50%)
- Size
  - 346x54 pixels
- Font
  - Verdana
  - 9 pixels
  - Bold
  - #333333
  - On Mouse Over (#ffffff)
- Icon
  - Color
    - #ffffff
  - Size
    - 25x25 pixels
  - Image
    - Several images according to the Menu subject
- Link
  - Home: Welcome Page

- My Account: My Account Portlet
- Control Panel: Control Panel Page
- Portals: open a submenu with the Portals. Clicking each Portal Page is displayed
- Reset: Reset the page
- Logout: Welcome Page



