

Appendix F

Graphic design technical elements

1 Technical Elements

The following is a list of all elements in the two main pages.

- Common Rules
 - 10 pixels horizontal space between Areas (**RULE 2**)
 - 50 pixels vertical space between Areas to the Area Title (**RULE 3**)
 - 10 pixels vertical space between Title and Content Box (**RULE 4**)



1.1 Common elements

1.1.1 Screen Area

1.1.1.1 EMSA Logo

- Color
 - Original color
- Size
 - 148x52 pixels



1.1.1.2 Top Bar

- Color
 - #ffffff (Transparency – 100% to 10% degrade)
- Size
 - 1024x68

1.1.1.3 Bottom Bar

- Color
 - #ffffff (Transparency – 100% to 10% degrade)
- Size
 - 1024x34
- Font
 - Verdana
 - 9 pixels
 - Bold
 - #333333

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1.1.1.4 Background

- Size
 - 1024x768
- Image
 - Full screen image



1.2 Welcome Page

1.2.1 Applications Area

1.2.1.1 Services/Portals Buttons

- Color
 - #3399ff (Transparency - 75%)
 - On mouse over (Transparency – 100%)
- Size
 - 120x120 pixels each button
 - 2 pixels space vertical and horizontal between each button
- Font

- Verdana
 - 14 pixels
 - Bold
 - #ffffff
 - Align “center”
- Link
 - Service/Portal Page



1.2.2 Login Area

1.2.2.1 Content Box

- Color
 - #003366 (transparency - 75%)
- Size
 - 486x364 pixels (can be resized according the RULE 1)
- Font
 - Trebuchet MS
 - 30 pixels (Title); 24 pixels (Subtitle); 14 pixels (Body)
 - Bold
 - #ffffff

1.2.2.2 Username and Password Fields

- Color
 - #ffffff
- Size
 - 135x25 pixels
- Font
 - Verdana
 - 14 pixels
 - #000000

1.2.2.3 Username and Password Labels

- Font
 - Verdana

- 14 pixels
- Bold
- #ffffff

1.2.2.4 Login Button

- Font
 - Verdana
 - 10 pixels
 - Bold
 - #ffffff
- Icon
 - Color
 - #ffffff
 - Size
 - 36x17 pixels
 - Image
 - Key
- Link
 - User Private Home Page



1.2.3 Links Area

1.2.3.1 Content Box

- Color
 - #0033cc
- Size
 - 242x120 pixels
 - 2 pixels space between each box
- Font
 - Verdana
 - 12 pixels

- Bold
 - #ffffff
- Icon
 - Color
 - #ffffff
 - Size
 - 30x30 pixels
 - Image
 - Link
- Links
 - New page with the link content

1.2.3.2 Title

- Font
 - Verdana
 - 14 pixels
 - Bold
 - #ffffff
- Link
 - Links Page



1.2.4 Public Alerts Area

1.2.4.1 Content Box

- Color
 - # ff9900
- Size
 - 242x120 pixels
 - 2 pixels space between each box
- Font
 - Verdana
 - 12 pixels
 - Bold
 - #ffffff
- Icon
 - Color
 - #ffffff
 - Size

- 30x30 pixels
- Image
 - Exclamation Point

1.2.4.2 Title

- Font
 - Verdana
 - 14 pixels
 - Bold
 - #ffffff
- Link
 - Public Alerts Page



1.3 User Private Home Page

1.3.1 Applications Portlets Area

1.3.1.1 Applications Portlets Buttons

- Color
 - #66ccff / #ff9900 / #3399ff / #ffcc00 / #333333 / #666666
 - top - Transparency – 75%; bottom - Transparency – 100%
 - On mouse over (Transparency – 100%)
- Size
 - 120x120 pixels each button (top – 120x90 pixels; bottom – 120x30 pixels)
 - 2 pixels space vertical and horizontal between each button
- Font
 - Verdana
 - 12 pixels
 - Bold
 - #ffffff
 - Align “center”
- Icon
 - Color
 - #ffffff
 - Size
 - 60x60 pixels
 - Image
 - Several images according to the Application subject
- Link
 - Application Portlet

1.3.1.2 Title

- Font
 - Verdana
 - 14 pixels
 - Bold
 - #ffffff

1.3.1.3 Applications Portlets Expanded

- Color
 - #66ccff / #ff9900 / #3399ff / #ffcc00 / #333333 / #666666
 - top - Transparency – 100%; bottom - Transparency – 75%
- Size
 - Variable (RULE 1 need to be applied) (top height– 30 pixels)
- Font
 - Verdana

- 14 pixels
- Bold
- #ffffff
- Content
 - Application Portlet



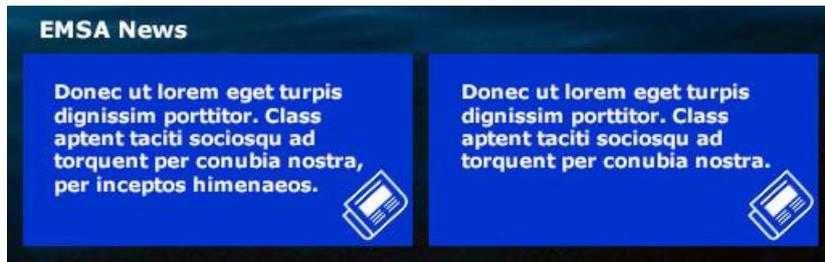
1.3.2 EMSA News Area

1.3.2.1 Content Box

- Color
 - # 0033cc
- Size
 - 242x120 pixels
 - 2 pixels space between each box
- Font
 - Verdana
 - 12 pixels
 - Bold
 - #ffffff
- Icon
 - Color
 - #ffffff
 - Size
 - 30x30 pixels
 - Image
 - Newspaper

1.3.2.2 Title

- Font
 - Verdana
 - 14 pixels
 - Bold
 - #ffffff
- Link
 - EMSA News Page



1.3.3 Top Menu Area

1.3.3.1 Welcome Message

- Font
 - Verdana
 - 24 pixels
 - Welcome – Regular; Person Name – Bold
 - #ffffff

1.3.3.2 Content Box

- Color
 - #ffffff (Transparency – 50%)
- Size
 - 346x54 pixels
- Font
 - Verdana
 - 9 pixels
 - Bold
 - #333333
 - On Mouse Over (#ffffff)
- Icon
 - Color
 - #ffffff
 - Size
 - 25x25 pixels
 - Image
 - Several images according to the Menu subject
- Link
 - Home: Welcome Page

- My Account: My Account Portlet
- Control Panel: Control Panel Page
- Portals: open a submenu with the Portals. Clicking each Portal Page is displayed
- Reset: Reset the page
- Logout: Welcome Page

